



SPONSORSHIP

Dear KMSA Supporter

We are excited to announce that the 2018 Convention of our society will be held on 22 – 24 August 2018 at the Country Club Johannesburg, Woodmead. Knowledge Management South Africa (KMSA) is a society for knowledge management professionals who are passionate about moving their discipline forward in their organisations while investing in themselves.

You will appreciate that arranging such an event involves substantial costs and therefore KMSA will be calling on its members and supporters to sponsor items at the event to help make the 2018 KMSA Convention an unforgettable experience.

There are a variety of opportunities that can be sponsored and effective coverage will be given to all sponsors with some exciting branding ideas for organisations. For example, any item you sponsor we will brand it with your company logo.

The below mentioned list are items of which KMSA requires financial assistance with:

ITEMS	QUANTITY	AMOUNT
Conference bags	150	R45 000
Lanyards	150	R10 000
Notebooks, Pens	150	R10 000
Memory Sticks	(sponsored)	
Facilitators Gifts	8	R10 000
Photographer	1	R5 000
Audiovisual Equipment	1	R15 000
Soft Drinks	150	R5 000
Conference Programme Book	150	R10 000
Delegates Gifts/other sponsored items to be included in the conference bags eg mousepad, coffee mug	150	
Speakers Gifts	16	R 10 000
International Speakers Accommodation and flights	2	R 20 000

Please contact Mpho Motloutsi at the KMSA Secretariat to discuss sponsorship opportunities and possible publicity for your organisation on (011) 061 5000 or email mpho@vdw.co.za

We look forward to a very successful event!

Yours faithfully,

Refiloe Mabaso

CHAIRMAN

Knowledge Management South Africa

(signature here)